



Corporate Membership Update

Benefits Overview

BPMInstitute.orgSM

BAInstitute.orgSM

DBizInstitute.orgSM

Overview

- BrainStorm Group, Inc. – 20th Anniversary in 2017
- Network of Communities include:
 - DBizInstitute.org - Digital Business & Transformation
 - BPMInstitute.org - Business Process Management
 - BAInstitute.org - Business Architecture
- More than 100,000 Members Worldwide
- 1000's of resources (articles, whitepapers, webcasts)
- Corporate Membership Program – 700+ Companies

Unique Value Proposition

Leading provider of education, training and certification offerings that support your transformation initiatives.

- By Practitioners, For Practitioners
- When, where and how you need it
- In-house, online and in-person training
- Courses customized to your company, industry and projects
- 30+ Course Curriculum
- 7 Professional Certificates
- Consistent Training and Certification available globally

BPMInstitute.orgSM

BAInstitute.orgSM

DBizInstitute.orgSM

Industry Recognition

- **Gartner Partner:** Training and certification featured at Gartner Summits in the U.S., U.K. and Australia
- **Forrester Wave:** Recognized as Market Leader globally for our training and certification
- **Business Analyst and Project World Partner:** Training and certification featured at events throughout U.S. and Canada
- **Leader in Continuing Education:** 30+ associations accept our training as part of their continuing education programs

Benefits



- Save up to 15% on Group training
- Save up to 25% on Individual training
- Free access to 16 On Demand modules
- Free individual and group training consultations

Activate Your Benefits

If you're not a member or haven't activated your Corporate Membership benefits, follow the instructions at the link below:

Visit

www.bpminstitute.org/membership/corporate-member-instructions

Today

Existing members should log in as well:

Update your subscriptions to receive the latest bulletins.

All Employees are eligible

BPMInstitute.orgSM

BAInstitute.orgSM

DBizInstitute.orgSM

Getting Started

Once you've signed up, here are some things to get you started.

- Take a Self-Assessment
 - [BPM Self Assessment](#)
 - [BA Self Assessment](#)
- Review the [Learning Paths](#)
- [Schedule](#) a free training consultation

New for 2018!

- Launch of DBizInstitute.org
Digital transformation education and training
- New Certificate Programs
 - [Digital Business](#)
 - [Agile Business Analysis](#)
 - [Operational Excellence Associate](#)
 - [Operational Excellence Professional](#)
 - [Digital Decisioning and Analytics](#)
- Self-Assessments for: Agile and Digital Business
- Subject Matter Experts: Our lineup continues to grow

Announcing: Digital Business Institute.org

The screenshot shows the homepage of DBizInstitute.org. At the top, the logo "DBizInstitute.org™" is displayed in blue, with the tagline "The Peer-to-Peer Exchange for Digital Business Professionals" below it. A navigation menu icon is visible in the top right corner. The main banner features a photograph of three business professionals in a meeting, with the text "Digital Transformation" and "We provide the knowledge transfer and skills development you need to succeed in the digital market place." Below the banner are six promotional cards:

- Earn Your Certificate**: Studies show certificate holders earn 20% more.
- Custom Training tailored to your group's needs**: Customized to your industry, company, roles and projects.
- On-Demand Certificate Package**: Complete your BPM Certificate 100% online. 24/7/365 from your PC, phone or tablet.
- eLearning Certificate Package**: Attend Live Online courses - interact with instructors and fellow students.
- Face-to-Face Certificate Package**: Our most flexible package allows you to register for any delivery method you wish.

BPMInstitute.orgSM

BAInstitute.orgSM

DBizInstitute.orgSM

Expanded Certificate Program

Eight Course Certificates:

Business Process Management



Digital Business



Business Architecture



Four Course Certificates:

Agile Business Analysis



Operational Excellence



Digital Decisioning and Analytics



BPMInstitute.orgSM

BAInstitute.orgSM

DBizInstitute.orgSM

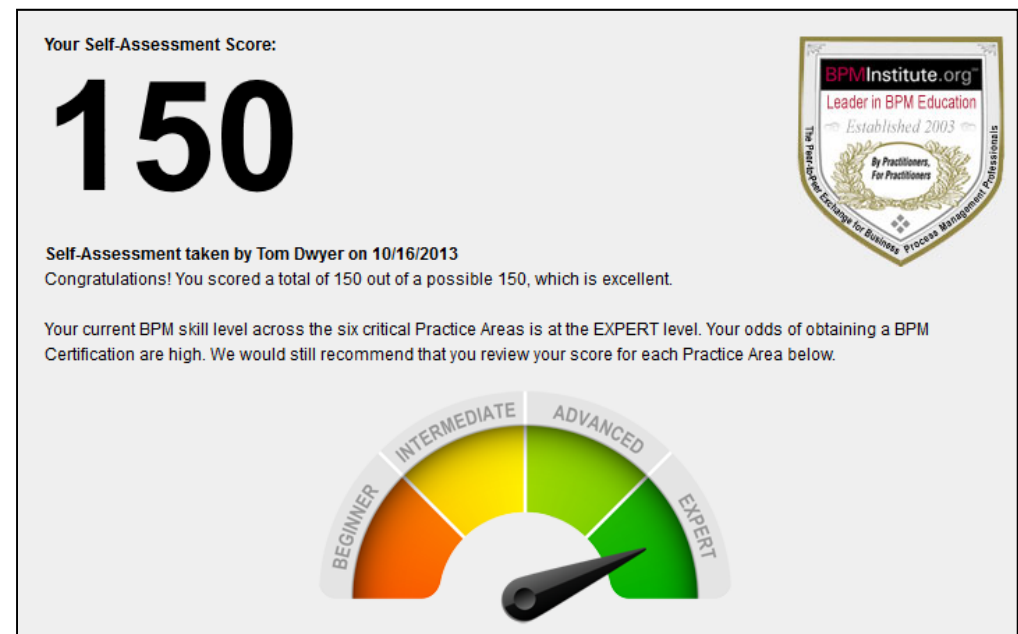
Self-Assessments

Our Self-Assessments have been a big hit.

- BPM Self-Assessment
- BA Self-Assessment

Self-Assessments
coming soon for:

- Agile Business Analyst
- Digital Business



Faculty and Subject Matter Experts



Gregg V. Rock
Editor & Founder



Tom Dwyer
Editorial Director



Linda Finley



Jennifer Fisher



Ian Gots



Ahmet Akal



Samantha
BureauJohnson



Andrew
Campbell



Andrew Guitarte



David Hamme



Dean Heltemes



Joanne Carswell



Jamie Cook



Faun deHenry



Simona Lovin



Cornelius Pone



Clay Richardson



Brian Stuckey



Shelly Sweet



James Taylor



Gagan Saxena



Jeff Scott



Andrew Spanyi



Robert Woods



Marvin Wurtzel

Flexible Delivery Methods

On Demand



Complete your BPM Certificate 100% online
Choose from our most popular On Demand courses
available 24/7/365 from your PC, phone or tablet.

Live Online Package



Instructor-Led Online Courses
Live online courses allow you to interact with
instructors and fellow students. You may also
choose to take On Demand courses.

Group Training

- In-house or online training
- Customized to your company, industry, projects and roles
- Options for groups of 6 or more

Training @ BrainStorm Events in 2018

- Chicago: April 23 – 26
- San Francisco: June 25 – 28
- Washington, DC: September 24 – 27
- New York City: November 5 - 8

Face-to-Face Events



Our most flexible package
Register for any delivery method you wish. Attend any
of our face-to-face events as well as register for
eLearning courses as it fits your schedule.

Group Training



Customized Training for Your Team
Group Training available both In-House and Online.
Known for our customization capabilities, each course
customized for your needs.

Live Online Training

- Q2 Session starts on April 2
- Q3 Session starts on July 9
- Q4 Session starts on Oct. 9

On Demand Training

- Available 24/7/365

Flexible Budget Options

- Purchase individuals courses
- Certificate Package – and Save

On Demand



Complete your Certificate 100% online. Choose from our most popular On Demand courses available 24/7/365 from your PC, phone or tablet.

eLearning



Attend Live Online courses - they allow you to interact with instructors and fellow students. You may also choose to take On Demand courses.

Blended Learning



The Blended Learning Certificate Package gives you the best of both worlds - four face-to-face courses and four eLearning courses.

Face-to-Face



Our most flexible package allows you to register for any delivery method you wish. Attend any of our face-to-face events as well as register for eLearning courses as it fits your schedule.

Complimentary Consultations

Key Contacts

- **Consultations:** Gregg Rock
Editor & Founder
Direct: 855-304-8444
Office: 508-475-0475, ext. 15
email: grock@DBizInstitute.org
- **Registration:** Jane Waring-Pelkey,
Client Services Manager
Phone: 508-475-0475, ext. 15
email: registrar@brainstom-group.com



Schedule Consultation Online

<http://www.bpminstitute.org/schedule-appointment>

BPMInstitute.orgSM

BAInstitute.orgSM

DBizInstitute.orgSM